Wrap luncheon
Women Raising Awareness Philanthropically

to Celebrate and Benefit
Channel 3 Kids Camp

Friday, April 20, 2012
Hartford Marriott Downtown
What's happening at
Channel 3 Kids Camp

Each year over 4,000 children ages 6-16 from Connecticut and areas throughout New England attend the Channel 3 Kids Camp in Andover, CT. The unique program welcomes boys and girls from all walks of life, especially those who do not have the financial ability to experience the joys and value of a high quality camp program.

We are a place where kids can be kids while creating life-long memories, meaningful friendships...and having FUN!

The Kids Camp welcomes children all year-long to participate in a number of high quality camp programs: traditional day and overnight summer camp, Camp Venture's (an afterschool program), and a year-round teen leadership program. The Kids Camp also hosts Nature's Classroom, Siblings Connections which reunites separated siblings in foster care, and partners with Camp Abilities to provide camping experiences to children who are visually impaired, blind or deaf blind. We also offer special sessions for children of Military families who may be dealing with the stress of a deployed parent or other military family challenges.

The Kids Camp is currently expanding facilities in anticipation of opening the 'Camp for all Kids' by 2013. The new cabin named Ashley's Place will accommodate children of varying abilities with a 24-hours nurse and health area. The Channel 3 Kids Camp is a sanctuary for children all year long regardless of economic, physical or developmental ability to come play, learn and grow without barriers.

Thank you for your support today, helping to ensure all children will be able to enrich their lives through one of our multiple year-round programs.
Wrap Luncheon
Women Raising Awareness Philanthropically
Friday · April 20 · 2012

Welcome!

11:00
Doors Open
Specialty shops, artisans and unique vendors will showcase goods before and after the lunch hour.

Silent Auction features a variety of goods and services, gift baskets, certificates, jewelry, and memorabilia for all age groups. The Silent Auction will close when lunch is served. Results will be posted on the projection screen.

12:15
Luncheon Program Begins and Silent Auction Closes

1:30
Luncheon Closes

1:30–2:00
We encourage you to revisit our guest vendors & boutiques to make final purchases.

The Channel 3 Kids Camp W.R.A.P. Luncheon continues our Women Raising Awareness Philanthropically initiative.

Our ambition is to create positive networking opportunities for women of all ages and backgrounds, while collectively improving the lives of children in our community through year round programs at the Channel 3 Kids Camp.
We could not do our work without the generous support of a caring community. Thank you for your support of the 2012 Women Raising Awareness Philanthropically Luncheon and year-round programs offered at the Channel 3 Kids Camp.
Denise Hornbecker
Executive Director
Channel 3 Kids Camp

Good Afternoon and welcome to our 4th annual Women Raising Awareness Philanthropically Luncheon. Thank you for supporting this afternoon’s event. We’re approaching our 102nd season of offering children from across our state the opportunity to experience year-round outdoor recreational and educational programs.


I am grateful to Olessa Stepanova as she joins us for the first time as our emcee. Since joining Channel 3 she has been incredibly committed to helping advance the mission of the Channel 3 Kids Camp -- thank you once again for your support!

Thank you to our Table Captains and your commitment to our Luncheon. Table captains are the heart of WRAP and we are grateful for your support. We also appreciate the men who have joined us today, we are so happy that you are here!

Today we are honoring Magi Bish. Mrs. Bish will share with us today her personal story of tragedy and loss. She will inspire many to live life and fight back. Mrs. Bish calls us all to work to make a difference every day.

Our Featured Speaker today is Dr. William Petit. For most of you, Dr. Petit needs no introduction. His story has made worldwide news since the tragic death of his family in July of 2007. He and his family are everyday people who through their love of one another and the support of family and friends have compelled others to help change the world.

Today’s program is about people who make a conscious decision to help others. What would you do if you were in their shoes? Would you be able to begin again and make a difference?

In closing, I would like to thank my Board of Directors and staff. They work tirelessly every day to ensure that no child is denied an opportunity to attend the Channel 3 Kids Camp for any reason. With your support, we will continue to serve more than 4000 children each year for the next century and beginning next summer, children of all abilities.

Today is your opportunity to get involved and to make a difference. Thank you again for supporting us and helping us to change the world one child at a time.
Olessa Stepanova is the morning traffic reporter for WFSB TV Channel 3 Eyewitness News this Morning. She is also the better buddy, reporting for Better Connecticut.

Olessa began her broadcasting career reporting traffic for News12 Long Island, where she flew above Long Island covering traffic inside Chopper12. She also worked for NY1, reporting traffic for the Tri-State Area. Olessa holds a degree in Broadcast Journalism from Long Island University, C.W.Post, where she graduated as a member of Phi Theta Kappa.

Originally from Russia, Olessa moved to Queens, New York in 1992. She speaks fluent Russian and loves to spend her spare time with friends and family.

Michaela’s Garden, a non-profit educational outreach project sponsored by the Petit Family Foundation, has teamed up with the Connecticut Science Center in Hartford to offer families, youth organizations and schools throughout New England an opportunity to explore, learn, share and appreciate the beauty of gardening and community service. Single packets of seeds (25 seeds) are being sold for $10 — more than enough to create a beautiful garden for yourself, a friend or your community.

A favorite of Michaela’s, Four O’Clocks are sturdy, bushy plants with showy red, pink, yellow and white trumpet-shaped flowers. Some blooms are multi-colored — usually yellow and white. Visit petitfamilyfoundation.org to learn more.
On June 27, 2000 John and Magi Bish’s 16-year-old daughter, Molly was abducted from her lifeguard post in the small community of Warren, Mass. The agonizing search for Molly came to an end in 2003 when her remains were found only five miles from her home and from where she was abducted.

In response, Magi and her husband John organized the first ‘Safety Day’ in Massachusetts. This was the beginning of the Molly Bish Foundation and Life ‘Guard’ Center, established to provide safety education, awareness and prevention of missing and exploited children.

Since then, Magi and her husband, John have spoken locally and nationally to law enforcement, civic, parent and school groups and have provided over 200,000 free Child Identification Kits.

The foundation works tirelessly to bring new and safer legislation both locally and nationally. They assisted in the Massachusetts passage of the ‘Joanne and Alyssa Bill’, the ‘Sexual Registry Act’ and ‘Crimes Against Children Bill.’ Nationally, they worked towards the passage of the ‘Child Protection Act’ and the “Adam Walsh Bill.” They are currently working on raising awareness for a ‘National Sex Offender Registry’ and ‘DNA Database Bill’ as well as with the legislation for the adoption of ‘Molly’s Bill S1798, the EZ-ID License Plate’.

Magi has shared her story with both local and national television, magazines and newspapers. In addition, Magi and her foundation have received numerous awards for their outreach to families everywhere.

Magi and her husband John have been bestowed honorary degrees from Anna Maria College in Paxton, MA. where they helped establish the Molly Bish Center, with a mission to increase community awareness, maintain a resource directory, and provide training opportunities to a wide network of health and safety professionals. Additionally, they partnered with Mount Wachusett Community College to create the Molly Bish Institute for Health and Safety.

The Molly Bish Foundation continues to support families of missing children and give scholarships in Molly’s name while working to advance the protection of the most vulnerable groups in our society—children and the elderly.

Visit www.MollyBish.org to learn more.
Proud to support the Channel 3 Kids Camp and the 2012 W.R.A.P Luncheon

WWW.MINTZ-HOKE.COM

CHANNEL 3 KIDS CAMP Benefit Ride
SUNDAY JULY 8, 2012
REGISTRATION from 9:00 to 11:30 @ TSI HD, Somers
ESCORTED RIDE leaves at 12 Noon
FINAL DESTINATION Sun Valley Resort, Stafford, CT
COST $25 per bike or couple

WORKING TOGETHER:
Community Services, Schools, Families.

To identify children's mental health issues early so they can get community services where they live, learn and play.

www.cthealth.org
Dr. William Petit, Jr

Keynote Speaker
Petit Family Foundation,
Founder & President

William Petit, Jr is the founder and president of The Petit Family Foundation. The Petit Family Foundation exists because of a tragedy: the senseless murders of a mother, Jennifer Lynn Hawke-Petit, and her two daughters, Hayley Elizabeth Petit, 17, and Michaela Rose Petit, 11.

At the public memorial service graciously hosted by Central Connecticut State University in New Britain, CT, Dr. Petit asked those gathered to “help a neighbor, fight for a cause, and love your family” to honor the memories of his family and make the world a little bit better place to live.

This event prompted a flood of generosity, literally from around the world. It was felt that one, central fund could help streamline the donations that were pouring in and allow the family to direct those funds to the causes that they felt would best represent the interests and the example of the Petit women.

Thus was born the Petit Family Foundation. The foundation works to honor the memories of Jennifer, Hayley and Michaela by continuing the kindness, idealism and activism that defined their lives.

The Foundation’s funds are given to foster the education of young people, especially women in the sciences; to improve the lives of those affected by chronic illnesses; and to support efforts to protect and help those affected by violence. To learn more, visit petitfamilyfoundation.org.
WrapTable Captains

Michele Bartolini
Libery Mutual Group

Yvonne Dussol
Sheptoff, Reuber & Co. PC

Kelly Fecteau
New England Promotional Market

Anne Garland
Anne Garland Enterprises

Maryland Grier
Connecticut Health Foundation

Wendy Kopp
Panera Bread

Susan Lederman
P'zazz

Kathy Leveillee
Ashway Foundation, Pizza Post

Mary McCarthy
Andrews Associates

Kim Milikowski
Express Verizon Wireless

Laurye Natale
Ms. Connecticut World Int'l 2012

Jan Rodrigue
Rodco Machine

Nolene Scranton
Scranton Motors

Janet Skelton
Laura Soll Public Relations , LLC

Kelly Stuper
The REACH Foundation

Gloria Williams
Crystal Restoration

Janilee Wirtz
New York Life

Elaine Thomas-Williams
Vyzions Consulting

Thank you to our Table Captains, you are essential to the success of this event - success that is measured by the more than 4,000 children from Connecticut and New England that are served by the Channel 3 Kids Camp every year.
RUN FOR A CAUSE - RUN FOR CHANNEL 3 KIDS CAMP!

- Anyone who is registered to run or volunteer at the ING Hartford Marathon, Team Relay, Half Marathon, Race Walk or 5K can elect to run for the Channel 3 Kids Camp, an official 2012 charity.
- Online registration is simple; just choose the Channel 3 Kids Camp from the drop down menu on the registration site.
- To make direct contributions please visit the ING Charity FAQ page or make a contribution to the Channel 3 Kids Camp donation page at www.active.com/donate/Channel3KidsCamp.

SATURDAY | OCTOBER 13, 2012

Helping to make a difference for Connecticut Kids as proud supporters of the Channel 3 Kids Camp

Trantolo & Trantolo, LLC

Let Our Family, Help Your Family

Personal injury lawyers serving Hartford, Waterbury, New Haven & surrounding areas.

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Our full-time team consists of dedicated professionals who work year-round to build exciting adventures for children of all ages.

Denise K. Hornbecker
Executive Director

David Meizels
Camp Director

Matt Bonneau
Food Service Coordinator

J. Peter Carlin
Program Registrar

Dave Davis
Director of Food & Hospitality Services

Mark Harrington
Director of Maintenance

Christine T. Homa
Director of Development

Carolee LaMarré
Manager of Special Events

Claire Rich
Housekeeping Coordinator

Avery Schold
Hospitality & Facilities Coordinator

Melissa Shea
Director of Programs

Susan Vining
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Director of Marketing & Communications

Deb Walters
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channel 3

kids camp

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Edward Jones

Our Board of Directors is a volunteer based group composed of dedicated & enthusiastic professional.

WEDNESDAY | AUGUST 29, 2012

15TH ANNUAL  
CHANNEL 3 KIDS CAMP  
CELEBRITY GOLF TOURNAMENT  
GILLETTE RIDGE GOLF CLUB IN BLOOMFIELD, CT

- Scramble Play Format  
- 18 Holes of Golf with Carts  
- Tournament & Gift for All Players

Morning (7:30) or Afternoon (12:30) Tee Off  
- BBQ Lunch  
- Awards Dinner  
- Celebrity Auction

Join Honorary Chair:  
William (Bill) H.W. Crawford, IV, President & Chief Executive  
Officer of Rockville Bank and Rockville Financial, Inc.

Tournament Chair:  
Kram DePalma, WFSB TV Channel 3 & Meredith Broadcast Group

LEARN MORE AT CHANNEL3KIDSCAMPORG/GOLF

“Service, Quality, and Consistency are the three most important ingredients to our menu every day!”

www.oxfordpizzapost.com

THREE LOCATIONS!
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Oxford, MA

84 Worcester St.  
Southbridge, MA

897 Riverside Drive  
No. Grosvenordale, CT
channel 3

Kids Camp

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Marsh, USA, Inc.
We encourage you to continue your support of the Channel 3 Kids Camp by attending or sponsoring one of our many upcoming events!

8th Annual
GARDEN OF HOPE DINNER & AUCTION
Saturday, May 19, 2012
Hartford Marriott Rocky Hill

4th Annual
MOTORCYCLE BENEFIT RIDE
Sunday, July 8, 2012
TSI Ellington to Sun Valley Resort, Stafford Springs

15th Annual
CELEBRITY GOLF TOURNAMENT
Wednesday, August 29, 2012
Gillette Ridge Golf Course

LOCTITE AUTO SHOW & SHINE
September 2012, date TBA

2nd Annual
HOLIDAY LIGHT FANTASIA
Saturday, November 17, 2012 through
Friday, January 4, 2013
Goodwin Park, Hartford

9th Annual
JOY FOR THE KIDS CONCERT
Monday, December 4, 2012
Hartford Stage, Hartford

For more information about any of these upcoming events, visit Channel3KidsCamp.org
The Petit Family Foundation honors the memories of Jennifer Hawke-Petit, Hayley Elizabeth Petit and Michaela Rose Petit by continuing the kindness, idealism and activism that defined their lives.

The Foundation’s funds are given to foster the education of young people, especially women in the sciences; to improve the lives of those affected by chronic illnesses; and to support efforts to protect and help those affected by violence.

FIND US ON THE WEB:
PetitFamilyFoundation.org
Soon to be a camp for ALL kids of ALL abilities!

After celebrating 100 years of serving children in 2010, we're excited to embark on our second century with new and exciting goals. First and foremost, we have set our sights on expanding the camping experience to include all children, regardless of their abilities.

With the support of The Ashway Foundation, we have plans to build and open a new accessible building named Ashley's Place.

This 4,400 square foot air conditioned cabin will be able to accommodate up to 32 special needs children and have a 24 hour nurse and health area. This is the first step to providing opportunities for all children of all abilities to go to camp together. We hope to raise funds and complete the project by the summer of 2013.

WWW.CHANNEL3KIDSCAMP.ORG