

# 2012 wrap luncheon

Women Raising Awareness Philanthropically



*to Celebrate  
and  
Benefit  
Channel 3  
Kids Camp*

Friday, April 20, 2012

Hartford Marriott Downtown

# What's happening at **CHANNEL 3 KIDS CAMP**

Each year over 4,000 children ages 6-16 from Connecticut and areas throughout New England attend the Channel 3 Kids Camp in Andover, CT. The unique program welcomes boys and girls from all walks of life, especially those who do not have the financial ability to experience the joys and value of a high quality camp program.

**We are a place where kids can be kids while creating life-long memories, meaningful friendships...and having FUN!**

The Kids Camp welcomes children all year-long to participate in a number of high quality camp programs: traditional day and overnight summer camp, Camp Venture's (an afterschool program), and a year-round teen leadership program. The Kids Camp also hosts Nature's Classroom, Siblings Connections which

reunites separated siblings in foster care, and partners with Camp Abilities to provide camping experiences to children who are visually impaired, blind or deaf blind. We also offer special sessions for children of Military families who may be dealing with the stress of a deployed parent or other military family challenges.

The Kids Camp is currently expanding facilities in anticipation of opening the 'Camp for all Kids' by 2013. The new cabin named Ashley's Place will accommodate children of varying abilities with a 24-hours nurse and health area. The Channel 3 Kids Camp is a sanctuary for children all year long regardless of economic, physical or developmental ability to come play, learn and grow without barriers.

Thank you for your support today, helping to ensure all children will be able to enrich their lives through one of our multiple year-round programs.

[www.channel3kidscamp.org](http://www.channel3kidscamp.org)  
73 Times Farm Road | Andover, CT 06232  
860.742.CAMP (2267)

**Overnight Summer Camp**

**Nature's Classroom**

**Military Kids Week**

**Summer Day Camp**

**Year-Round Teen Leadership**

**Camp Venture's**  
after school enrichment

**Camp Abilities**  
for children who are visually  
impaired, blind or deaf blind

**Foster Siblings Reconnect Camp**

**Camp for All Kids & Abilities**



# 2012 wrap luncheon



Women Raising Awareness Philanthropically

Friday • April 20 • 2012

*Welcome!*

11:00

Doors Open

**Specialty shops, artisans and unique vendors**  
will showcase goods before and after the lunch hour.

**Silent Auction** features a variety of goods and services, gift baskets, certificates, jewelry, and memorabilia for all age groups. The Silent Auction will close when lunch is served. Results will be posted on the projection screen.

12:15

Luncheon Program Begins and Silent Auction Closes

1:30

Luncheon Closes

1:30-2:00

We encourage you to revisit our guest  
vendors & boutiques to make final purchases.

The Channel 3 Kids Camp W.R.A.P. Luncheon continues our  
Women Raising Awareness Philanthropically initiative.

Our ambition is to create positive networking opportunities for women of all  
ages and backgrounds, while collectively improving the lives of children in our  
community through year round programs at the Channel 3 Kids Camp.

# 2012 *wrap* Sponsors

thank you  
to our generous  
sponsors.

## W

### Women Sponsors



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[wfsb.com](http://wfsb.com)

## P

### Philanthropic Sponsor



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We could not do our work without the generous support of a caring community. Thank you for your support of the 2012 Women Raising Awareness Philanthropically Luncheon and year-round programs offered at the Channel 3 Kids Camp.



## Denise Hornbecker

Executive Director  
Channel 3 Kids Camp

**G**ood Afternoon and welcome to our 4th annual Women Raising Awareness Philanthropically Luncheon. Thank you for supporting this afternoon's event. We're approaching our 102nd season of

offering children from across our state the opportunity to experience year-round outdoor recreational and educational programs.

I want to thank our sponsors who made this afternoon possible: Hoffman Audi of East Hartford and New London, WFSB Channel 3, Connecticut Business Systems, Mintz & Hoke Communication Group, Connecticut Health Network, Trantolo & Trantolo, and Pizza Express.

I am grateful to Olessa Stepanova as she joins us for the first time as our emcee. Since joining Channel 3 she has been incredibly committed to helping advance the mission of the Channel 3 Kids Camp -- thank you once again for your support!

Thank you to our Table Captains and your commitment to our Luncheon. *Table captains are the heart of WRAP and we are grateful for your support.* We also appreciate the men who have joined us today, we are so happy that you are here!

Today we are honoring Magi Bish. Mrs. Bish will share with us today her personal story of tragedy and loss. She will inspire many to live life and fight back. Mrs. Bish calls us all to work to make a difference every day.

Our Featured Speaker today is Dr. William Petit. For most of you, Dr. Petit needs no introduction. His story has made worldwide news since the tragic death of his family in July of 2007. He and his family are everyday people who through their love of one another and the support of family and friends have compelled others to help change the world.

Today's program is about people who make a conscious decision to help others. What would you do if you were in their shoes? Would you be able to begin again and make a difference?

In closing, I would like to thank my Board of Directors and staff. They work tirelessly every day to ensure that no child is denied an opportunity to attend the Channel 3 Kids Camp for any reason. With your support, we will continue to serve more than 4000 children each year for the next century and beginning next summer, children of all abilities.

Today is your opportunity to get involved and to make a difference. Thank you again for supporting us and helping us to change the world one child at a time.



## Olessa Stepanova

Luncheon Emcee

Traffic Reporter

Eyewitness News this Morning



**O**lessa Stepanova is the morning traffic reporter for WFSB TV Channel 3 Eyewitness News this Morning. She is also the better buddy, reporting for Better Connecticut.

Olessa began her broadcasting career reporting traffic for News12 Long Island, where she flew above Long Island covering traffic inside Chopper12. She also worked for NY1, reporting traffic for the Tri-State Area. Olessa holds a degree in Broadcast Journalism from Long Island University, C.W.Post, where she graduated as a member of Phi Theta Kappa.

Originally from Russia, Olessa moved to Queens, New York in 1992. She speaks fluent Russian and loves to spend her spare time with friends and family.



Keeping memory alive,  
one garden at a time.



Michaela's Garden, a non-profit educational outreach project sponsored by the Petit Family Foundation, has teamed up with the Connecticut Science Center in Hartford to offer families, youth organizations and schools throughout New England an opportunity to explore, learn, share and appreciate the beauty of gardening and community service. **Single packets of seeds (25 seeds) are being sold for \$10 — more than enough to create a beautiful garden for yourself, a friend or your community.**

A favorite of Michaela's, Four O'Clocks are sturdy, bushy plants with showy red, pink, yellow and white trumpet-shaped flowers. Some blooms are multi-colored — usually yellow and white.

visit [petitfamilyfoundation.org](http://petitfamilyfoundation.org) to learn more.

PETIT  
family  
FOUNDATION



## *Magi Bish*

**Luncheon Honoree**

**Molly Bish Foundation, Founder**

**O**n June 27, 2000 John and Magi Bish's 16-year old-daughter, Molly was abducted from her lifeguard post in the small community of Warren, Mass. The agonizing search for Molly came to an end in 2003 when her remains were found only five miles from her home and from where she was abducted.

In response, Magi and her husband John organized the first 'Safety Day' in Massachusetts. This was the beginning of the Molly Bish Foundation and Life 'Guard' Center, established to provide safety education, awareness and prevention of missing and exploited children.

Since then, Magi and her husband, John have spoken locally and nationally to law enforcement, civic, parent and school groups and have provided over 200,000 free Child Identification Kits.

The foundation works tirelessly to bring new and safer legislation both locally and nationally. They assisted in the Massachusetts passage of the 'Joanne and Alyssa Bill', the 'Sexual Registry Act' and 'Crimes Against Children Bill.' Nationally, they worked towards the passage of the 'Child Protection Act' and the "Adam Walsh Bill." They are currently working on raising awareness for a 'National Sex Offender Registry' and 'DNA Database Bill' as well as with the legislation for the adoption of 'Molly's Bill S1798, the EZ-ID License Plate'.

Magi has shared her story with both local and national television, magazines and newspapers. In addition, Magi and her foundation have received numerous awards for their outreach to families everywhere.

Magi and her husband John have been bestowed honorary degrees from Ana Maria College in Paxton, MA. where they helped establish the Molly Bish Center, with a mission to increase community awareness, maintain a resource directory, and provide training opportunities to a wide network of health and safety professionals. Additionally, they partnered with Mount Wachusett Community College to create the Molly Bish Institute for Health and Safety.

The Molly Bish Foundation continues to support families of missing children and give scholarships in Molly's name while working to advance the protection of the most vulnerable groups in our society—children and the elderly. Visit [www.MollyBish.org](http://www.MollyBish.org) to learn more.

# M I N T Z & H O K E

COMMUNICATIONS GROUP

Proud to support the Channel 3 Kids Camp  
and the 2012 W.R.A.P Luncheon

WWW.MINTZ-HOKE.COM

CHANNEL 3 KIDS CAMP

PRESENTED BY  
TRANTOLO & TRANOLO

(PRIZES - LIVE MUSIC ALL DAY)

## Benefit Ride

Ch. 3  
(Meet & Greet)

(GREAT FOOD)

(VENDORS)

(Before & After Parties)

SUNDAY JULY 8, 2012

REGISTRATION from 9:00 to 11:30 @ TSI HD, Somers

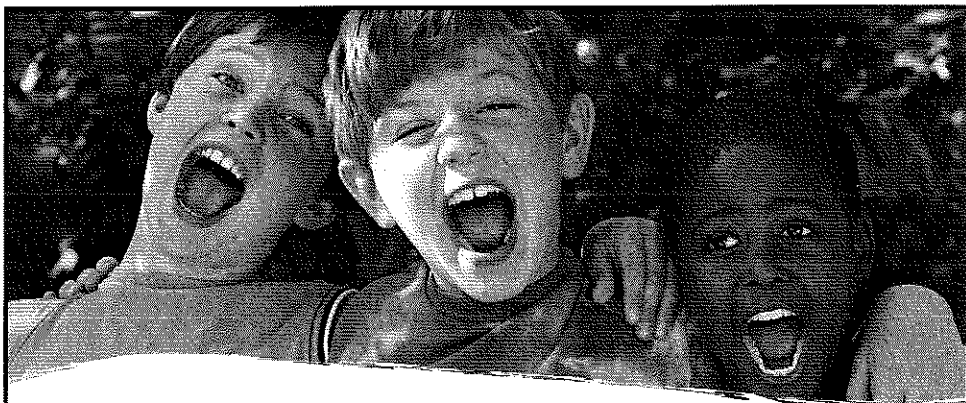
ESCORTED RIDE leaves at 12 Noon

FINAL DESTINATION Sun Valley Resort, Stafford, CT

COST \$25 per bike or couple

MORE INFO

CHANNEL3KIDSCAMP.ORG/RIDE



*Working Together:*

*Community Services. Schools. Families.*



Connecticut Health  
FOUNDATION  
*Changing Systems. Inspiring Lives.*

To identify children's mental health issues early so they can get  
community services where they live, learn and play.

[www.cthealth.org](http://www.cthealth.org)

We focus our resources on changing health systems in children's mental health, oral health, social and  
sexual health disparities and health policy/advocacy.





## *Dr. William Petit, Jr.*

**Keynote Speaker**

Petit Family Foundation,  
Founder & President

**W**illiam Petit, Jr is the founder and president of The Petit Family Foundation. The Petit Family Foundation exists because of a tragedy: the senseless murders of a mother, Jennifer Lynn Hawke-Petit, and her two daughters, Hayley Elizabeth Petit, 17, and Michaela Rose Petit, 11.

At the public memorial service graciously hosted by Central Connecticut State University in New Britain, CT, Dr. Petit asked those gathered to "help a neighbor, fight for a cause, and love your family" to honor the memories of his family and make the world a little bit better place to live.

This event prompted a flood of generosity, literally from around the world. It was felt that one, central fund could help streamline the donations that were pouring in and allow the family to direct those funds to the causes that they felt would best represent the interests and the example of the Petit women.

Thus was born the Petit Family Foundation. The foundation works to honor the memories of Jennifer, Hayley and Michaela by continuing the kindness, idealism and activism that defined their lives.

The Foundation's funds are given to foster the education of young people, especially women in the sciences; to improve the lives of those affected by chronic illnesses; and to support efforts to protect and help those affected by violence. To learn more, visit [petitfamilyfoundation.org](http://petitfamilyfoundation.org).

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about the destination,  
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TSI Harley-Davidson celebrates Ladies with our special  
events going on ALL month. CALL US for more details.

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# wrapTable Captains

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*Michele Bartolini*  
Libery Mutual Group

*Yvonne Dussol*  
Sheptoff, Reuber & Co. PC

*Kelly Fecteau*  
New England Promotional Market

*Anne Garland*  
Anne Garland Enterprises

*Maryland Grier*  
Connecticut Health Foundation

*Wendy Kopp*  
Panera Bread

*Susan Lederman*  
P'zazz

*Kathy Leveillee*  
Ashway Foundation, Pizza Post

*Mary McCarthy*  
Andrews Associates

*Kim Milikowski*  
Express Verizon Wireless

*Laurye Natale*  
Ms. Connecticut World Int'l 2012

*Jan Rodrigue*  
Rodco Machine

*Nolene Scranton*  
Scranton Motors

*Janet Skelton*

*Laura Soll*  
Laura Soll Public Relations, LLC

*Kelly Stuper*  
The REACH Foundation

*Gloria Williams*  
Crystal Restoration

*Jenilee Wirtz*  
New York Life

*Elaine Thomas-Williams*  
Vyzions Consulting

Thank you to our Table Captains, you are essential to the success of this event - success that is measured by the more than 4,000 children from Connecticut and New England that are served by the Channel 3 Kids Camp every year.

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## **RUN FOR A CAUSE - RUN FOR CHANNEL 3 KIDS CAMP!**



- Anyone who is registered to run or volunteer at the ING Hartford Marathon, Team Relay, Half Marathon, Race Walk or 5K can elect to run for the Channel 3 Kids Camp, an official 2012 charity.
- Online registration is simple; just choose the Channel 3 Kids Camp from the drop down menu on the registration site.
- To make direct contributions please visit the ING Charity FAQ page or make a contribution to the Channel 3 Kids Camp donation page at [www.active.com/donate/Channel3KidsCamp](http://www.active.com/donate/Channel3KidsCamp).

**SATURDAY | OCTOBER 13, 2012**

**ING**   
**HARTFORD**  
**MARATHON**  
 AND HALF MARATHON  
[www.hartfordmarathon.com](http://www.hartfordmarathon.com)

**Helping to make  
 a difference for  
 Connecticut  
 Kids as proud  
 supporters of  
 the Channel 3  
 Kids Camp**



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 & Trantolo, LLC**

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# channel 3 Kids camp Staff

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Our full-time team consists of dedicated professionals who work year-round to build exciting adventures for children of all ages.

*Denise K. Hornbecker*  
Executive Director

*Carolee LaMarre*  
Manager of Special Events

*David Meizels*  
Camp Director

*Claire Rich*  
Housekeeping Coordinator

*Matt Bonneau*  
Food Service Coordinator

*Avery Schold*  
Hospitality & Facilities Coordinator

*J. Peter Carlin*  
Program Registrar

*Melissa Shea*  
Director of Programs

*Dave Davis*  
Director of Food & Hospitality  
Services

*Susan Vining*  
Creative Projects Manager

*Mark Harrington*  
Director of Maintenance

*Amber E. Wakley*  
Director of Marketing &  
Communications

*Christine T. Homa*  
Director of Development

*Deb Walters*  
Director of Administration



# channel 3 *kids camp* **Board Officers**

**Jan Rodrigue**  
**Board President**  
Rodco Machine


**Dr. Amy Money**  
**Secretary**  
Rehab Care

**Wilson Vega**  
**Vice President**  
Global Imaging Systems, Inc.

**Yvonne Dussol**  
**Treasurer**  
Sheptoff, Reuber & Co. PC

**John Zahner**  
**Immediate Past President**  
Edward Jones

Our Board of Directors is a volunteer based group composed of dedicated & enthusiastic professionals.



**WEDNESDAY | AUGUST 29, 2012**

**15TH ANNUAL CHANNEL 3 KIDS CAMP**

**CELEBRITY GOLF TOURNAMENT**  
GILLETTE RIDGE GOLF CLUB IN BLOOMFIELD, CT

• Scramble Play Format • 18 Holes of Golf with Cart • Tournament • Gift for All Players  
Morning (7:30) or Afternoon (12:30) Tee Off • BBQ Lunch • Awards Dinner • Celebrity Auction

Join Honorary Chair: William (Bill) H.W. Crawford, IV, President & Chief Executive Officer of Rockville Bank and Rockville Financial, Inc.

Tournament Chair: Klam DePalma, WFSB TV Channel 3 & Meredith Broadcast Group

**LEARN MORE AT [CHANNEL3KIDSCAMP.ORG/GOLF](http://CHANNEL3KIDSCAMP.ORG/GOLF)**



“Service, Quality, and Consistency are the three most important ingredients to our menu every day!”

[www.oxfordpizzapost.com](http://www.oxfordpizzapost.com)

**THREE LOCATIONS!**

273 Main Street  
Oxford, MA

—  
84 Worcester St.  
Southbridge, MA

—  
897 Riverside Drive  
No. Grosvenordale, CT

channel 3  
*B* kids camp  
Board of *D*irectors

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*Dr. Marilyn Bacon*  
Pediatrician

*Ken Camello*  
Savol Pool Company

*Raymond J. Casella*  
Shipman & Goodwin

*Klarn DePalma*  
WFSB Channel 3

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CT Master Gardeners Association

*Ron Perine*  
Mintz & Hoke

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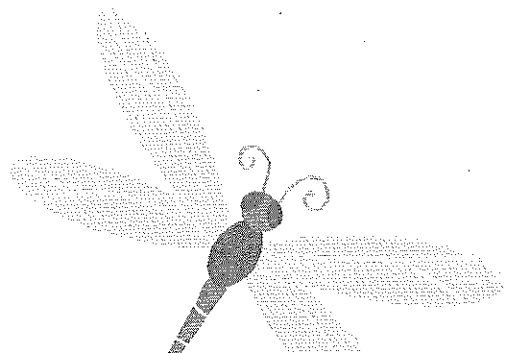
*Nolene Scranton*  
Scranton Motors

*Laura Soll - Bröxterman*  
Laura Soll Public Relations, LLC

*Grêg Thomas*  
WFSB Creative Services Director

*Elaine Thomas-Williams*  
Vyzions Consulting

*Steve Tofflon*  
Marsh, USA, Inc.



We encourage you to  
continue your support  
of the Channel 3 Kids  
Camp by attending or  
sponsoring one of our  
many upcoming events!

8th Annual  
GARDEN OF HOPE DINNER & AUCTION  
Saturday, May 19, 2012  
Hartford Marriott Rocky Hill

4th Annual  
MOTORCYCLE BENEFIT RIDE  
Sunday, July 8, 2012  
TSI Ellington to Sun Valley Resort, Stafford Springs

15th Annual  
CELEBRITY GOLF TOURNAMENT  
Wednesday, August 29, 2012  
Gillette Ridge Golf Course

LOCTITE AUTO SHOW & SHINE  
September 2012, date TBA

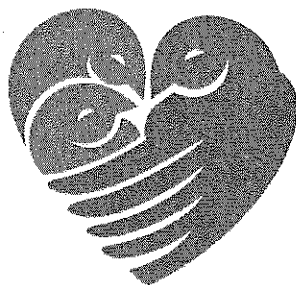
2nd Annual  
HOLIDAY LIGHT FANTASIA  
Saturday, November 17 2012 through  
Friday, January 4, 2013  
Goodwin Park, Hartford

9th Annual  
JOY FOR THE KIDS CONCERT  
Monday, December 4, 2012  
Hartford Stage, Hartford

For more information about any of these  
upcoming events, visit  
**Channel3KidsCamp.org**

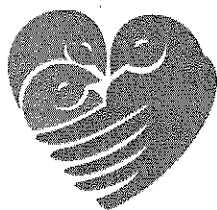


# PETIT *family* FOUNDATION



The Petit Family Foundation honors the memories of Jennifer Hawke-Petit, Hayley Elizabeth Petit and Michaela Rose Petit by continuing the kindness, idealism and activism that defined their lives.

The Foundation's funds are given to foster the education of young people, especially women in the sciences; to improve the lives of those affected by chronic illnesses; and to support efforts to protect and help those affected by violence.



FIND US ON THE WEB:

**PetitFamilyFoundation.org**



# CHANNEL 3 KIDS CAMP

**Soon to be a camp for  
ALL kids of ALL abilities!**



After celebrating 100 years of serving children in 2010, we're excited to embark on our second century with new and exciting goals. First and foremost, we have set our sights on expanding the camping experience to include all children, regardless of their abilities.

With the support of The Ashway Foundation, we have plans to build and open a new accessible building named Ashley's Place.



This 4,400 square foot air conditioned cabin will be able to accommodate up to 32 special needs children and have a 24 hour nurse and health area. This is the first step to providing opportunities for all children of all abilities to go to camp together. We hope to raise funds and complete the project by the summer of 2013.



**WWW.CHANNEL3KIDSCAMP.ORG**